

# 大葉大學運動健康管理學系 113 學年度 碩士班二年學程

113 Academic Year Master's Degree Program, Da-Yeh University Department of Sports and Health Management

院別：護理暨健康學院 所別：運動健康管理學系碩士班 畢業應修學分：30學分(含碩士論文6學分) 製表日期：2024/06/27  
College of Nursing and Health Sciences Master's Program in Sports and Health Management Required Credits: 30 credits (including 6 credits for the Master's thesis) Date of Compilation: June 27, 2024

類別 Category	必選修 Required/ Elective	科目名稱 Course Title	科目代號 Course ID	修課年級 與學期 Academic	學分數 Credits	每週上課時數		修習需求 Study requirements	備註 Remarks
						講授 Lecture	實習 Lab.		
校訂必修 6 學分 University-Required Courses: 6 Credits	必 Required	碩士論文 Thesis		二上	3	0	0		
	必 Required	碩士論文 Thesis		二下	3	0	0		
	必 Required	英檢證照 English Proficiency Certificate			0	0	0		註1
	必 Required	學術研究倫理教育 Research Ethics Education Online Program			0	0	0	依大葉大學學術倫理教育課程實施要點辦理 Conduct according to Guidelines for Academic Research Ethics Education Course of Da-Yeh University.	
所訂必修 6 學分 Departmental Required Courses: 6 Credits	必 Required	應用統計 Application of Statistics		一下	3	3	0		
	必 Required	研究方法 Research Methodology		一上	3	3	0		
所訂選修 15 學分 Departmental Elective Courses: 15 Credits	選 Elective	健康管理 Health Management		一	3	3	0		註3
	選 Elective	論文評析與撰寫 Academic Article Critique and Writing		一	3	3	0		
	選 Elective	運動行銷 Sport Marketing		一	3	3	0		註4
	選 Elective	服務業管理 Service Management		一	3	3	0		
	選 Elective	養生經絡與保健 Meridian Health and Care		一	3	3	0		
	選 Elective	人口老化與健康 Population Aging and Health		一	3	3	0		
	選 Elective	運動科學 Sports Science		一	3	3	0		
	選 Elective	銀髮體適能 Aging and Physical Fitness		一	3	3	0		
	選 Elective	運動心理學 Sport Psychology		一	3	3	0		
	選 Elective	組織行為 Organizational Behavior		一	3	3	0		註5
	選 Elective	運動產品設計與評估 Design and Evaluation on Sports Equipment		一	3	3	0		
	選 Elective	運動俱樂部經營管理 Fitness Center Management		一	3	3	0		
	選 Elective	特殊族群運動健康 Health Issues for Special Populations		一	3	3	0		
	選 Elective	媒體與公共關係 Media and Public Relations		一	3	3	0		
	選 Elective	消費者行為 Consumer Behavior		一	3	3	0		
自由選修 3 學分	Free Elective Courses – 3 Credits								

◎畢業應修學分：共 30 學分/Required credits for graduation: 30 credits

- 校訂必修 6 學分/University-Required Courses – 6 Credits
- 所訂必修 6 學分/Department-Designated Required Courses – 6 Credits
- 所訂選修 15 學分/Department-Designated Elective Courses – 15 Credits
- 自由選修 3 學分/Free Elective Courses – 3 Credits

註1：除持在職證明者免修外，均須參加多益英語測驗或依校方規定標準認定之。

Note 1: Except for those holding employment certificates who are exempted from the course, all students must take the TOEIC English test or be certified according to the school's prescribed standards.

註2：相關研究評析與撰寫之方法類課程可認抵。

Note 2: Courses on methods for research analysis and writing can be used to offset this credit.

註3：運動管理專題研討可認抵。

Note 3: Sports management symposium is deductible.

註4：行銷管理類課程可認抵。

Note 4: Marketing management courses can be used as credit.

註5：組織行為或人力資源管理類課程可認抵。

Note 5: Courses in organizational behavior or human resource management can be used as credit towards this credit.

註6：所有認抵課程必須為碩士(或碩士在職專班)學制以上所開設之相關課程。

Note 6: All credited courses must be relevant courses offered at a master's degree (or in-service master's program) or above.

◎學術倫理研究之畢業規定：/Graduation Regulations for Academic Ethics Studies:

- 1.需透過「臺灣學術倫理教育資源中心」網站，自我學習「學術研究倫理教育」課程，共15單元5小時並通過總測驗取得修課證明後交。  
1. You must complete the "Academic Research Ethics Education" course on the Taiwan Academic Ethics Education Resource Center website. This course consists of 15 modules and 5 hours. You must pass the final exam and obtain a certificate of completion.  
2.或學位論文已通過人體試驗委員會IRB審查者。  
2. Or the dissertation has passed the IRB review of the Human Subjects Research Committee.

◎其他所訂之畢業規定：/Other graduation requirements:

- 1.需繳交符合一般期刊論文投稿規定格式之論文初稿。  
1. A first draft of the paper must be submitted in accordance with the format required for general journal submissions.  
2.需繳交二場學術研討會參加證明(或1次學術研討會發表證明/期刊投稿證明)。  
2. Two academic conference attendance certificates (or one academic conference presentation certificate/journal submission certificate) must be submitted.  
3.申請學位考試前，論文討論紀錄簿須有四次不同月份的指導教授簽章紀錄，並送繳系辦公室檢核。  
3. Before applying for the degree examination, the thesis discussion record book must be signed and stamped by the supervisor on four separate occasions and submitted to the department office for review.

經2024/03/18第4次系課程委員會通過(112學年度)

經2024/04/11第3次院課程委員會通過(112學年度)

經2024/06/27第39次校課程委員會通過(112學年度)

Approved by the 4th Department Curriculum Committee Meeting on March 18, 2024 (112th Academic Year)

Approved by the 3rd College Curriculum Committee Meeting on April 11, 2024 (112th Academic Year)

Approved by the 39th Curriculum Committee Meeting on June 27, 2024 (112th Academic Year)